



## Car Wash Menu Signage

Promoting your Car Wash benefits both you and Shell. To assist with this, Shell has designated BDI Signs -Business Designs, Inc., as our required vendor for Car Wash Menu Signage.

### Items available through BDI Signs for 50% reimbursement:

- Shell Sign Package as described on order form
- Counter/Change Mat Menus (both)
- Coinbox Menu
- L-Bent Pump Menu
- Large Cashier Menu (both)
- Car Wash Employee Badges

NOTE: Items available through BDI Signs that do not have the proper Shell Pecten will not be eligible for co-op reimbursement.

In addition to the requirements as listed in General Program Rules and Advertising Requirements, the required vendor/supplier below must be used to ensure co-op reimbursement:

### Required Vendor / Car Wash Menu Signage

#### **BDI Signs - Business Designs, Inc**

1751 Destination Dr., Suite B

Grimes, IA 50111

Contact: Mike Minear

Telephone: (515) 986-9111 ext. 1

Fax: (515) 986-9073

Email: graphics@bdisigns.com

**EXAMPLES ONLY** – Please see [www.shellsource.com](http://www.shellsource.com) for updated produced Car Wash Menu Signage.



### Car Wash Menu Signage Documentation Requirements for Reimbursement:

All claims for co-op reimbursement must include:

1. A completed co-op claim form, which must include your SAP or Sold To number.
2. An original invoice from BDI Signs, showing invoice number, date and itemized detail of purchase.

